



**PAKISTAN ELECTRONIC MEDIA  
REGULATORY AUTHORITY  
ISLAMABAD**

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**PRESS RELEASE**

**PEMRA suspends “NEO TV” licence with immediate effect on illegal transmission of News and Current Affairs content**

PEMRA had directed NEO TV to stop violation of licence category by airing News and Current Affairs programs (which amounts to contravening the PEMRA Laws) and revert back to its approved programming content i.e. Entertainment programming in accordance with the terms and conditions of the licence.

However, NEO TV failed to adhere to the same and challenged the decision of PEMRA before Honorable Islamabad High Court. The Honorable Islamabad High Court dismissed the channels plea for change of category to News and Current Affairs and upheld PEMRA’s decision.

NEO TV had been provided ample opportunities to revert back to its original content but the licensee failed to revert back to its original programming of Entertainment as well as continued violating PEMRA directives as well as orders of the Honorable Islamabad High Court. A final determination order was issued by PEMRA on April 28, 2020 whereby, Neo TV was directed to revert to its approved programming content i.e. Entertainment, immediately. Due to non-compliance of licence terms and conditions and the orders of the Authority, **PEMRA suspends licence conferred to M/s. Fun Infotainment Pvt. Ltd. “NEO TV” with immediate effect.**

  
(Muhammad Tahir)  
General Manager (Media & PR)